



Nirmala Memorial Foundation College of Commerce and Science

**Permanently Affiliated to University of Mumbai
Accredited by NAAC, ISO 9001-2015 Certified
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

7.1

Institutional Values and Social Responsibilities



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Quality audits on environment and energy regularly undertaken by the Institution.



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Certificates of the awards received from recognized agency

Sr No	Particular	Year
1	Nirmala Memorial Foundation College students, covered by DNA Newspaper, distributed 15,000 paper bags in Borivali, coupled with a skit promoting plastic ban awareness and organic products from state farmers.	2018-19
2	Nirmala Memorial Foundation College students' celebration of Kisan Divas, with a tribute to farmers, gains media coverage in Times of India Newspaper.	2018-19
3	Certificate and Award Received for opting Zero Plastic Model by GreenBharat.net	2019-20
4	Social Service Excellence Award	2019-20
5	Appreciation Recived for selfless service towards the nation by Khushiya Foundation	2019-20
6	Appriciation for Blood Donation Camp by Meenatai Thakre Blood Bank	2021-22
7	Appreciation Recived by Bisleri Charitable Trust for sedning 100% clean and segregated plastoc for recycling	2021-22
8	Appreciation Recived by Bisleri International Private Ltd for sedning 100% clean and segregated plastic for recycling	2022-23

1. Newspaper Coverage in DNA – Date : December 23,2018

The social initiative led by students from Nirmala Memorial Foundation College, involving the distribution of 15,000 paper bags to vendors in Borivali to aid them during the plastic ban, has garnered significant media coverage, particularly by DNA newspaper (Date : Dec 23, 2018). The students conducted a impactful skit aimed at raising awareness among the public and advocating for organic products sourced from farmers across the state. In addition to their eco-friendly efforts, the students actively supported farmers by distributing pamphlets at railway stations during the skit, thereby contributing to the promotion and sale of organic products.

[Check Article](#)

College festival in Mumbai to promote farmers' market

DNA Correspondent
correspondent@dnaindia.net

Come 2019, the students of Nirmala Memorial Foundation College will mark their intercollegiate youth festival, Elaan with a new social initiative. The festival will be organised by the departments of BMC, BCom (A&F) and BMM. The festival will be held on 30th and 31st January 2019.

The students will promote the farmers' market which runs in D'Monte Park in Bandra west every Sunday. A skit will also be organised by the students to create awareness among the people and promote organic products that are brought by farmers traveling from across the state. Students will also help farmers sell their products by distributing pamphlets at railway stations during the skit.

The festival kick-started this year with a social initiative of distributing 15,000 paper bags to vendors in Borivali to support them through the plastic ban.

The concept of farmers' market in India was initiated by Kavita Mukhi, who pioneered organic awareness more than three decades ago. The concept promotes rural, certified organic farmers with small holdings, features new and exciting earth-friendly trade, workshops for kids, live performances and an organic cafe. Team Elaan in collaboration with Mukhi has taken up the initiative.

Balaji Banate, a student in the third year (BMM) of Nirmala Memorial Foundation College of Commerce, said,



Image for representation

Nowadays, a lot of people eat processed food.

Hence, we chose our social initiative that will help farmers considering the National Farmers Day on December 23

Megha Juvekar,
student, Nirmala Memorial Foundation College

"Our NSS students from BMM, BMS, and BCom (A&F) streams will be performing a skit in front of the farmers' market at Bandra, which many people are unaware of. Our students will spread awareness among people and encourage them to buy products from those farmers."

"The key message is to ensure that the next generation of farmers is eager, willing and excited about farming as their choice of profession. After all, lessons from the soil are best passed by father to son. Sometimes a formal education alone cannot reap the best harvest," coordinator of BMS, BAF and BMM departments, Dr Poonam Kakkad said. Kakkad is also the convener of the festival.

2. Nirmala Memorial Foundation College students' celebration of Kisan Divas, with a tribute to farmers, gains media coverage in Times of India Newspaper.

[Check Article](#)

FRESH FACE 2018
THURSDAY 26 DECEMBER 2018

City students
celebrate
Kisan Divas
with a
tribute to
our farmers



The skit focused on creating awareness about farmers' issues.

RESIDENTS IMPRESSED WITH THE EFFORT

Students performed the skit at D-monte park, Bandra and at the Bandra railway station. The intention was to create awareness in support of farmers and to encourage citizens to consume organic food. Says Sheena Surendran, Vaidyanarman, a student who was part of the skit, "We wanted to show how farmers are the backbone of our country. We need to encourage and support them, and value their hard work in providing us with fresh food. Without them, we would have to resort to preserved, canned food-made factories."



People were encouraged to buy from the farmers' market in Bandra.

ENCOURAGING CITIZENS TO BUY DIRECTLY FROM FARMERS

Through the skit, the students also promoted a farmers' market, which is organized every Sunday in Bandra. The market aims to give a platform to farmers across Maharashtra to market their produce to Mumbaiites.

Sadhobhau Shelke, a farmer who comes with his products at the market, explains how they use only natural fertilizers made by them at home. He shares, "We don't believe in using chemical fertilizers. We have come from various places across Maharashtra like Nashik, Yewala and Borale, but our motive is the same — we don't want people to eat poison, and feed them organic food."

Kavita Mukhi, who started spreading awareness about organic food over three decades ago, is the brain child behind the farmers' market. She says, "India can change dramatically if our children understand what's happening at the village level and start participating in these initiatives. Prosperity of villages will bring about a new dawn in urban lives. It is marvelous to see youngsters understand grass root concepts and present them in a skit form."

3. Certificate and Award Received for opting Zero Plastic Model by GreenBharat.net



4. Social Service Excellence Award



NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

5. Appreciation Received for selfless service towards the nation by
Khushiya
Foundation



6. Appreciation for Blood Donation Camp by Meenatai Thakre Blood Bank

Meenatai Thackeray Blood Bank
Managed by : Prabodhan Goregaon
(FDA LIC No. 28-C/45)

Community Welfare Centre, 1st Floor,
Village Pahadi, Off Aarey Road,
Sitaram Patkar Marg, Goregaon (W).
Tel : 2872 2929 / 2879 7586 / 87.
prabodhan.bloodbank@gmail.com

ISO 9001:2015
CERTIFIED

7th December, 2021

To,
Nirmala Memorial Foundation College
90 Feet Road, Asha Nagar,
Thakur Complex,
Kandivali (E), Mumbai.

Sub: Appreciation Letter

Respected Sir,

At Meenatai Thackeray Blood Bank, we take pride in expressing our gratitude for organizing a successful blood donation camp on 4thDecember, 2021. We would like to thank all our donors for stepping up and gracing the occasion with their selfless contribution.


We are delighted to share that **we have collected 75 blood units from the camp.** This contribution will save countless lives and make us all proud of our collective endeavor. Such initiatives should be encouraged at mass level, frequently. Blood donation is the need of the hour and it cannot be postponed for later.

With this, we once again thank you and anticipate your proactive association with us to make a positive impact in the society with our efforts.

Regards

Dr. Aditya Tare
Dr. Aditya Tare
BTO
(Meenatai Thackeray Blood Bank)

Ramesh Iswalkar
Ramesh Iswalkar
Blood Bank In charge
9820313855



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7 Appreciation Recived by Bisleri Charitable Trust for sedning 100% clean and segregated plastoc for recycling



8. Appreciation Received by Bisleri International Private Ltd for sending 100% clean and segregated plastic for recycling

